How do we improve health around the world?
Through better data that leads to better decisions.

BID INITIATIVE
Better data. Better decisions. Better health.

POLICIES & PRACTICES

From reactive, ad-hoc data use to systematic use for program management and more effective health service delivery.

- Targeted, supportive supervision
- Automated, simplified reporting
- Data-use campaigns

PRODUCTS

From inefficient, fragmented tools to building on existing solutions and putting the right information in the right hands for better decision-making.
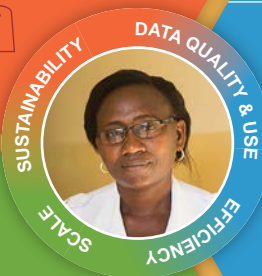
- Electronic immunization registry
- Supply chain tools
- Interoperability

PEOPLE

From disjointed pilot programs to involving users at all levels in planning to ensure designed solutions are beneficial, locally owned and sustained.

- Peer learning
- User-centered design
- Open information sharing

PACKAGING AND REPLICATION

Package solutions for other countries interested in addressing data quality and use to adopt and tailor.

- Adaptable
- Consumable
- Accessible

DATA QUALITY & USE · EFFICIENCY · SCALE · SUSTAINABILITY

A HEALTH WORKER'S JOURNEY: OLIVER'S LIFE AFTER THE BID INITIATIVE

Oliver is a nurse in a busy, urban facility. She'd spend hours sifting through dense registry books to find which children were due for vaccination and ensuring she had enough stock. Once kids were immunized, Oliver and her team worked nights and weekends to report to the district. Unfortunately, the data went up, but rarely came back to help Oliver improve services.

Through the BID Initiative, Oliver is a connected health worker motivated to use data to make her job easier. Now, she simply scans or enters a child's ID through a health card's barcode sticker and enters the vaccines given into an electronic immunization registry. During weekly team meetings, Oliver uses data to project how many kids they'll see, how much vaccine they'll need, and which kids they missed from the previous week. Through the system's automated reporting, Oliver spends more time providing care and less time reporting to the district. Oliver also uses simple tools to connect with peers in nearby facilities for support and advice.

The BID Initiative is designed to enable Oliver to do her job better. Using the power of data, Oliver now makes better decisions around how to deliver services and reach more children.