

**7,385** donors to the campaign



**39** countries with supporters

**81** Global Health Heroes

Global Health Heroes are a group of remarkable leaders who have stepped up to support the Reach Campaign with gifts of \$100,000 or more.

*“We couldn’t have picked a global health organization more aligned with our philosophy than PATH. We love the technology-driven programs PATH has pioneered and their direct impact.”*

**Ram and Prasanna Cherala**  
PATH supporters



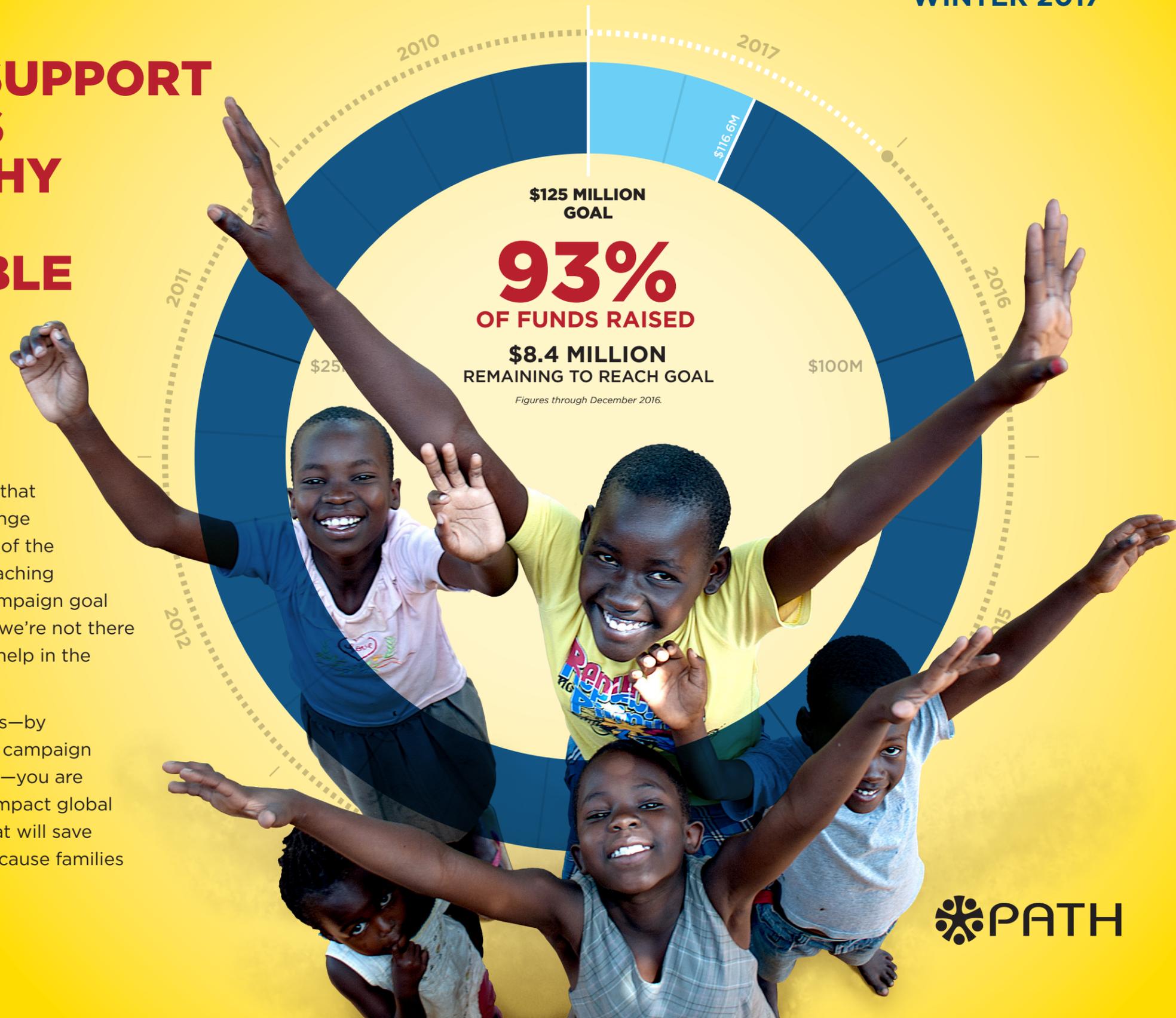
# REACH CAMPAIGN SNAPSHOT

WINTER 2017

## YOUR SUPPORT MAKES HEALTHY LIVES POSSIBLE

Our \$125 million Reach Campaign goal is ambitious—but so is our unshakeable belief that innovation can change the world. The end of the campaign is approaching quickly, and our campaign goal is within sight. But we’re not there yet. We need your help in the final stretch.

By believing with us—by contributing to the campaign during its final year—you are accelerating high-impact global health solutions that will save millions of lives. Because families can’t wait.



# YOUR IMPACT THROUGH THE REACH CAMPAIGN

**Your support for the Reach Campaign makes it possible to reach millions of people around the globe with solutions and tools to build the healthy futures they deserve.** Through the four campaign initiatives—malaria elimination, women’s and reproductive health, maternal and newborn health, and child health—we are unlocking human potential that might otherwise be lost to disease, malnutrition, or poverty.

For 40 years, PATH has been bringing together the right people and tools at the right time and place to make countries, communities, and families healthier. Partnership is at the very heart of our work, and our donors are among our most important partners. Thank you for reaching with us to bring health solutions to more people more quickly.



Photos: top, PATH/Georgina Goodwin; bottom, PATH/Daniel San Martin

## MALARIA ELIMINATION

### Making new approaches possible

Some said it couldn’t be done. But we now know that developing a malaria vaccine is biologically and technically possible. The world’s first malaria vaccine, RTS,S, is scheduled for pilot implementation next year in three African countries—after decades of development, testing, and collaboration by PATH and our partners, including vaccine developer GSK.

Used alongside currently available malaria interventions, RTS,S has the potential to prevent millions of cases of malaria, improving the chances that African children will grow up healthy, attend school, and achieve their full potential. RTS,S also represents a scientific breakthrough that can pave the way to the next generation of even more effective vaccines—vaccines that could help make malaria a concern of historians rather than health care workers.

## WOMEN’S AND REPRODUCTIVE HEALTH

### Making cancer survival possible

While deaths from breast cancer are dropping sharply in wealthy countries, the story is different in low- and middle-income countries. There, breast cancer deaths are on the rise—and the tools to detect it are unavailable to poor women.

Because early detection is the cornerstone of breast cancer survival, PATH partnered with Peru’s government to create the Community-Based Program for Breast Health. This program brings early breast cancer detection and diagnosis to women in poor communities and links them to treatment. After a successful pilot, we’re helping to roll out the model in Peru, and we’re gearing up to adapt it for communities elsewhere in the world, starting with Uganda.



## MATERNAL AND NEWBORN HEALTH

### Making healthy starts possible

In low-resource settings, a baby who is not breastfed is six times more likely to die by age five years. PATH partners with communities and countries—from Kenya to Vietnam—to ensure all babies have access to human milk for the best possible start to life.

We help countries strengthen their health systems, so they can promote breastfeeding, support nursing mothers, and create human milk banks for collecting, processing, storing, and distributing donor milk. And we work with innovators to create simple, low-cost technologies to ensure the quality and safety of donor milk. Through our Mother-Baby Friendly Initiative Plus (MBFI+) model, we’re extending the role of milk banks as welcoming hubs where all infant-mother pairs receive integrated newborn care and lactation support.

## CHILD HEALTH

### Making bright futures possible

The foundation of health and well-being is laid early in life, particularly from conception to a child’s second birthday. Poor health, undernutrition, and developmental delays during early childhood can cause irreversible damage—and exposure to HIV and poverty makes it worse.

During early childhood, health and development interventions can give children the foundation to thrive. To that end, PATH adapted a UNICEF/World Health Organization training package and tailored it to African settings. Our strategy integrates early childhood development into the touch-points where women and children intersect with their local health systems, both in the clinic and at home. By focusing on this window of opportunity, we’re helping to shape children’s long-term physical, cognitive, and emotional health and break the cycle of poverty.

*“I read a wall posting that said, ‘If you think you are too small to make a difference, you haven’t spent a night with a mosquito.’ I am inspired by ordinary citizens believing they can make a difference.”*

#### Moses Dombo

PATH leader, Advocacy for Better Health project, Uganda

## HOW TO GET INVOLVED

- Donate to PATH.
- Sign up for the *News From PATH* e-newsletter.
- Follow PATH on Twitter, and share our Facebook posts.
- Experience PATH’s work first-hand on a PATH Journeys trip.
- Invite PATH to present at your company.



#### VISIT

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206.302.4500

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**12 YEARS**  
AT FOUR STARS!