

A global perspective on community support

Diana Carey is an avid supporter of causes close to home, from her community's arts organizations to its social services. Yet she finds it hard to read a newspaper without seeing headlines about health challenges in communities across the world. Malaria, HIV, diarrheal disease, cervical cancer—their effects cross borders and touch millions of lives.

That's why Diana, an attorney in Seattle, and her family choose to give to PATH. "PATH provides a different perspective," she says, "because PATH helps us look beyond our immediate interest in our community to a more global world. I think having PATH on our list of contributions is very important to fill that type of global consciousness."

Diana first learned of PATH from a colleague who invited her to the Breakfast for Global Health. "I was so enthused about what PATH did," she recalls. In 2006, Diana brought her daughter, Linda—then 15 years old—to PATH to visit the Seattle headquarters. Both were impressed by how PATH's simple innovations—such as a female condom that allows a woman to protect herself from HIV, or a birthing kit that provides an expectant mother with a clean sheet and tools to safely deliver her baby at her rural home—make sense for the people who use them.



PATH/Paul Lehiszowski

Travel to Zambia and South Africa taught Diana Carey's family about the need in countries far away—and about the impact they could have.

"PATH works very hard to make technologies appropriate for the situation," Diana notes.

But it wasn't until a family trip to Zambia and South Africa in 2006 that Diana understood the real impact of PATH's work. She saw firsthand Africa's extreme poverty, the challenges poor people face in traveling from rural areas to access health care, the burden of HIV, and health obstacles that women in particular endure. In these contexts, PATH's work seemed not just interesting but vitally necessary.

Diana and her husband, Chuck, have had other opportunities to build their global perspective, through the adoption of their daughter from China ten years ago and subsequent visits to the country. By supporting PATH, they support the people they have met

in their travels who lack the means for good health.

Diana and Chuck try to instill their own value of charitable giving in their daughter. Learning about PATH and its work has helped Linda increase her awareness of global need. "Being from a poor country herself, I think she was already inclined to understand," Diana says. "But to actually see what PATH is doing kind of hammers that home."

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Gates Challenge '08

Through December 31, the Bill & Melinda Gates Foundation will match every dollar you give to PATH. See page 4 for details.

Other options for year-end giving

As 2008 comes to a close, here are two options for supporting PATH while decreasing your tax liability.

IRA rollover donations

The US Congress is again allowing certain taxpayers to make charitable gifts from their pensions without incurring income tax. Taxpayers 70½ years old and older may give money from an IRA to a qualified nonprofit, such as PATH, without first paying taxes—an opportunity that applies to all gifts of \$100,000 or less.

Gifts of stock

In this year of unusual market activity, a gift of stock may or may not make sense for you. Appreciated securities are a cost-effective asset to use in making a gift to PATH. You can receive a charitable tax deduction and incur no capital gains tax when you transfer ownership of shares held for at least one year. You can also contribute stock that has decreased in value and receive a tax deduction for the fair-market value of the shares. Because electronic transfers are made without identifying the donor, please alert us in advance about your gift.

You may also contribute stock certificates. Simply send the unendorsed certificates and, separately (for security reasons), a signed stock power of attorney available from your financial services provider to: PATH, Attn: Janet A. Jacobs, 1455 NW Leary Way, Seattle, WA 98107, USA.

Your contributions and support are vital to PATH. We ask that you take advantage of these methods to support our work. To be valid for the 2008 tax year, your gift must be made by December 31. Visit www.path.org or contact us at development@path.org to make a gift or to learn more.

Watching PATH's work change young lives

PATH board treasurer Dean Allen and his wife, Vicki, of Seattle recently traveled with other supporters to Vietnam on our second PATH Journeys trip. Dean and Vicki shared this reflection about their experience.

On a morning in October, we rose early in the Mekong Delta region of Vietnam to observe immunization day at a local health clinic—and witness how PATH's elegant solutions intersect.

Outside in the sunshine, smiling mothers waited with their happy babies for their turn to be vaccinated. In this crowd of eager parents, we saw the impact of a PATH project that mobilizes eighth-grade students to “adopt” babies in their community and encourage the infants' families to prioritize immunizations.

As health workers readied the injections, we saw the effect of PATH's efforts to strengthen the “cold chain” of proper refrigeration required to protect vaccines as they are transported to rural communities. We could also understand the tangible effects of a decade of support to Vietnam's National Expanded Program on Immunization to train health staff.

And at that fateful instant when the health worker injected the vaccine, the baby cried, and the mother smiled, we saw the worker safely dispose of the needle using a PATH-designed needle cutter.

During our many years of involvement with PATH, we have seen and heard about the innovations that provide locally relevant and sustainable health solutions. But there is nothing like seeing this work in action. We will not soon forget our chance to engage with staff in Vietnam and to experience the impact of this work firsthand. We returned to Seattle even more committed to supporting PATH and its important work.

Would you like to travel with PATH? Our PATH Journeys program is considering additional trips. If you are interested in traveling with us, please contact development@path.org. ●



Dean and Vicki Allen traveled to Vietnam to see PATH's work in action.

Courtesy of Dean and Vicki Allen

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As the world faces tough economic times, it's especially important to give, Diana says. “Disease doesn't know any ups and downs of economics,” she points out.

“Our family is extremely fortunate, and we have the ability to take care of our health needs. It's clear to me that not everybody has that opportunity. And I think by giving to PATH, we can help more families have a better start.” ●



Left to right: Linda, Diana, and Chuck Carey

Courtesy of Diana Carey

Outlook turns 25!

We're proud to announce that *Outlook*, PATH's landmark newsletter on reproductive health, is 25 years old this year. In 1983, *Outlook* began sharing groundbreaking scientific research with our colleagues around the world, including governments, researchers, and medical professionals in developing nations. Today, *Outlook* reaches more than 55,000 readers in 180 countries and has been published in Chinese, English, French, Indonesian, Portuguese, Russian, and Spanish. Learn more about *Outlook* at www.path.org/projects/outlook.php.

PATH earns top marks for fundraising efficiency

Forbes magazine has named PATH one of the United States' most efficient charities in 2008, giving us top marks for how we spend our fundraising dollars. The ranking is part of the magazine's annual list of the 200 largest US nonprofits. PATH is one of only 18 organizations on the list to earn a 100 percent rating for our fundraising efficiency. PATH has remained on *Forbes'* top 200 list since 2005 and continues to earn accolades for keeping operating costs low and channeling supporters' investments into the real work of improving global health.

Honoring friends and family with a gift to PATH

Gifts to PATH have a direct impact on lives around the world, but they can warm hearts close to home, too. Contributions of any amount can be made in honor of a friend or family member. It's a way to share your commitment to global health—and honor the shared commitment of those you care about.

Make a tribute gift, and we'll send a card with a photograph representing our far-reaching work—stunning images from India, Peru, Senegal, and other countries—to whomever you choose. We'll tell them that you've honored them with a gift in their name. Visit www.path.org to make a tribute gift or contact us at development@path.org.



Save the date for breakfast with PATH

Mark your calendars for May 19 to attend our 2009 Breakfast for Global Health. Every year, PATH welcomes supporters to our Seattle headquarters for an event that fuels our most innovative work. We take you on an inspiring international journey to see the work that PATH is doing to improve health. You won't want to miss it! Visit www.path.org/donate or contact us at events@path.org to learn more. ●

PATH'S MISSION

is to improve

the health of people

around the world by

advancing technologies,

strengthening systems,

and encouraging

healthy behaviors.



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Sign up for Bridging the Gap

To receive regular email updates on PATH's projects, the impact of your support, and the latest and best ideas in global health, send an email request to development@path.org.

Contact us

For additional information about upcoming lectures, special events, or the Breakfast for Global Health, contact events@path.org. Contact Jan Jacobs, director of donor relations, with questions about giving opportunities or other feedback, at jajacobs@path.org or 206.788.2492.

Gifts matched through December 31

At the close of a year of change—and hope—PATH and the Bill & Melinda Gates Foundation are teaming up to make year-end gifts go twice as far. Through December 31, Gates Challenge '08 will match all gifts to PATH, dollar for dollar, up to \$100,000.*

We're grateful for the time you've already committed to PATH's work. Just learning and talking about global health keeps it on the radar so that poor countries continue to get the support they need.

We made historic progress this year:

- Countries in Africa's "meningitis belt" committed to introducing a new vaccine developed specifically for their needs. About 450 million people in 21 countries live at risk and will be helped by the vaccine.

- The number of children with malaria has been cut in half in Zambia, where we've worked for the past five years to help control and prevent malaria across the country. The government is well on its way to an ambitious goal: reducing malaria by 75 percent by 2011.
- More than 15 million children were vaccinated against deadly Japanese encephalitis in India through campaigns supported by PATH and our partners—dramatically decreasing outbreaks like the one that killed 1,700 people, mostly children, in 2005.

Even as economies tighten, we have a chance to make a quantum leap in lives around the world. You can help us maintain this historic progress. ●



Please donate today—help us meet Gates Challenge '08 and bring health and hope to people in need.

**All gifts in excess of \$100,000 will be used to support PATH's Catalyst Fund, which channels commitments from donors into some of the world's most innovative solutions.*

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Please let us know if you would like to add someone's name to our mailing list or if you would like your name removed.

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