



NetsforLife® A Partnership to Fight Malaria

A collaborative partnership of the Coca-Cola Africa Foundation, the ExxonMobil Foundation, Standard Chartered Bank, Starr International Foundation and White Flowers Foundation, and NGO partner Episcopal Relief & Development. The partnership implements integrated malaria prevention through a network of local faith-based organizations and NGOs.



NetsforLife® in Phase Two

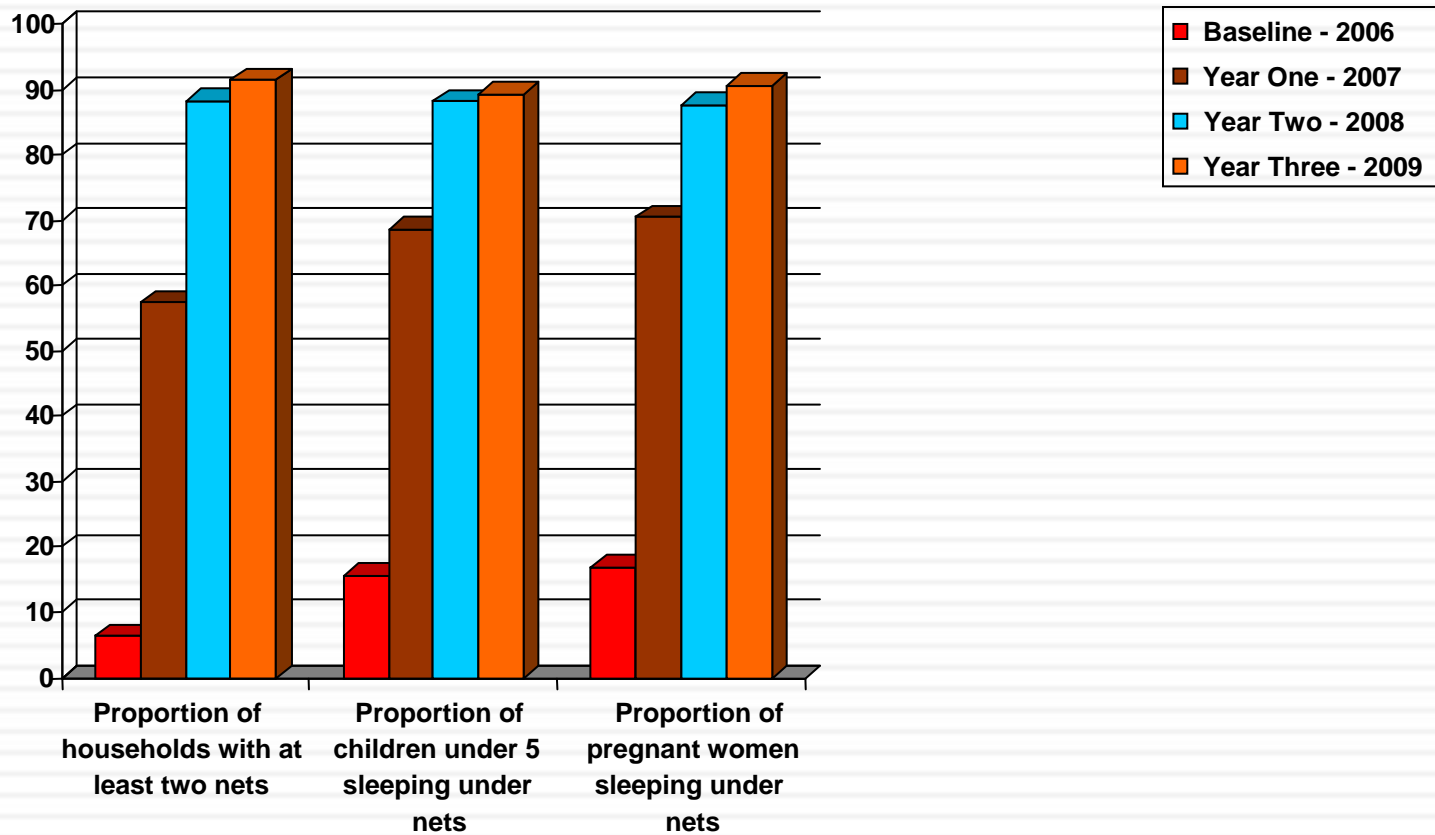
Kicked off Phase Two of NetsforLife in October 2008, with a goal of 7M nets in 5 years. In total, we have delivered close to 2M nets in our 17 country programs. Expect major progress toward goal in 2010, including over 1M in Ghana alone.

Community Credibility and Consistency

*Drawing on the trusted delivery system of churches and faith-based groups, which are often the only functioning institutions at the “end of the road”, NetsforLife® **trains** community malaria agents, and **educates** communities on symptom identification as well as how and when to seek treatment, **distributes** long-lasting insecticide treated nets and consistently **monitors** net use and **evaluates** program impact.*



Instilling A Net Culture





A little bit about hang-up campaigns

Learning lessons in Liberia and Ghana with scale-up of the NetsforLife® methodology. Long-term success requires investment up-front and multiple partners. M&E results are holding strong three full years into programming.

It Takes More than a Net

What partnership can look like?

DR Congo – CORESA forging a faith-based path

**Ghana – multiple stakeholders, leading the pack
at the invitation of the government**

